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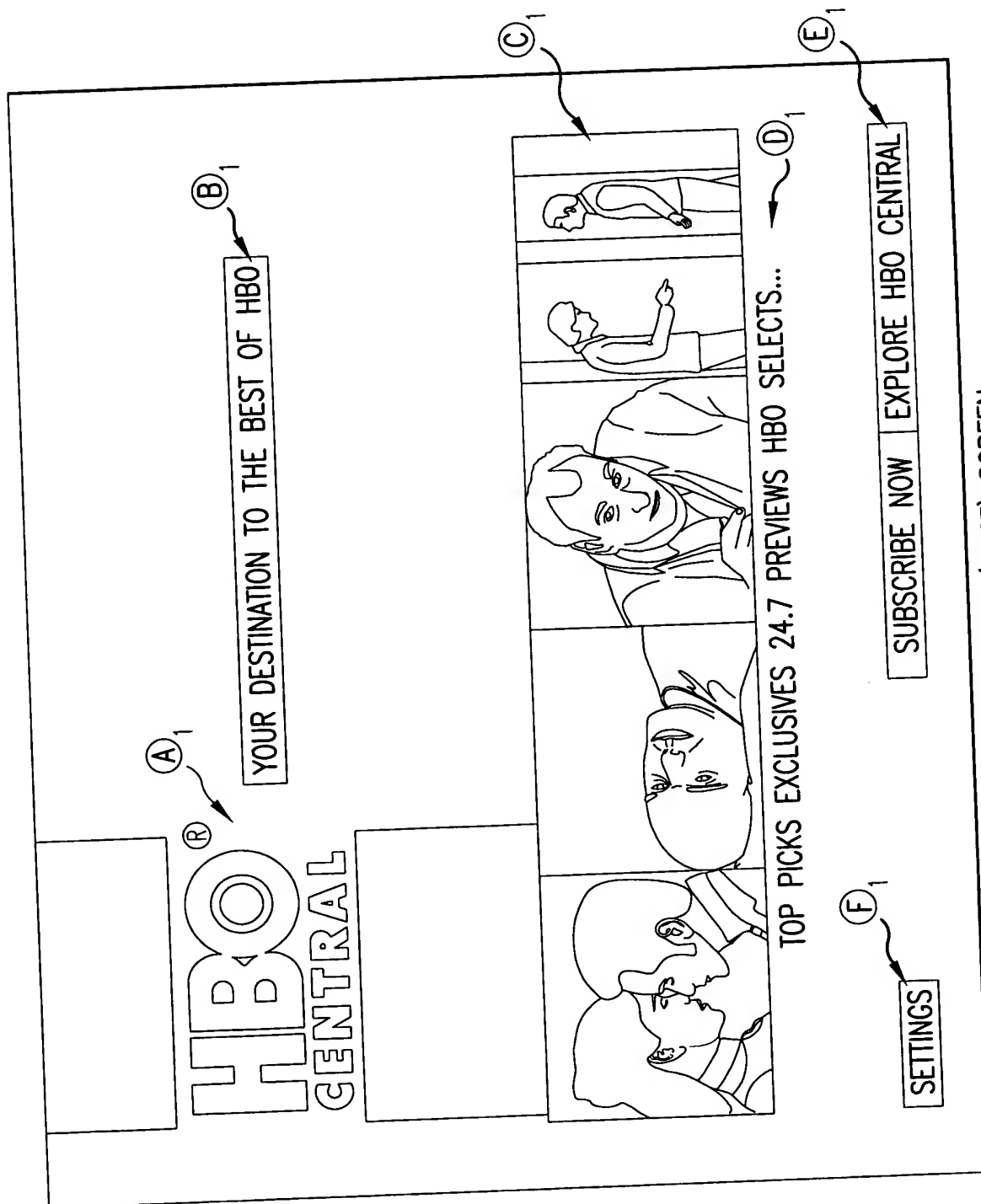


FIG. 1

UI ELEMENTS: HOME (ROOT) SCREEN

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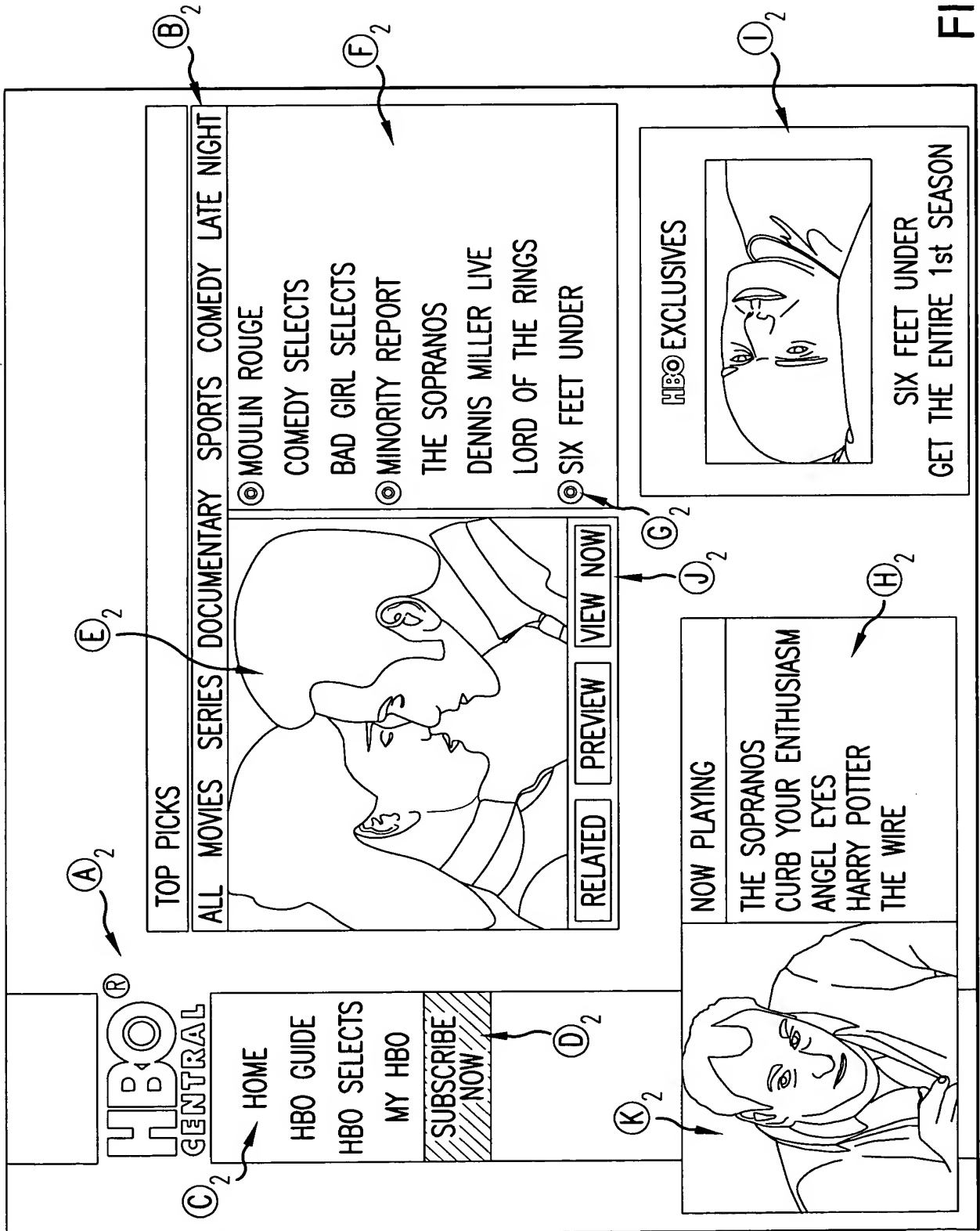


FIG. 2

UI ELEMENTS: TOP PICKS

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INTEGRATED MEDIA VIEWING ENVIRONMENT

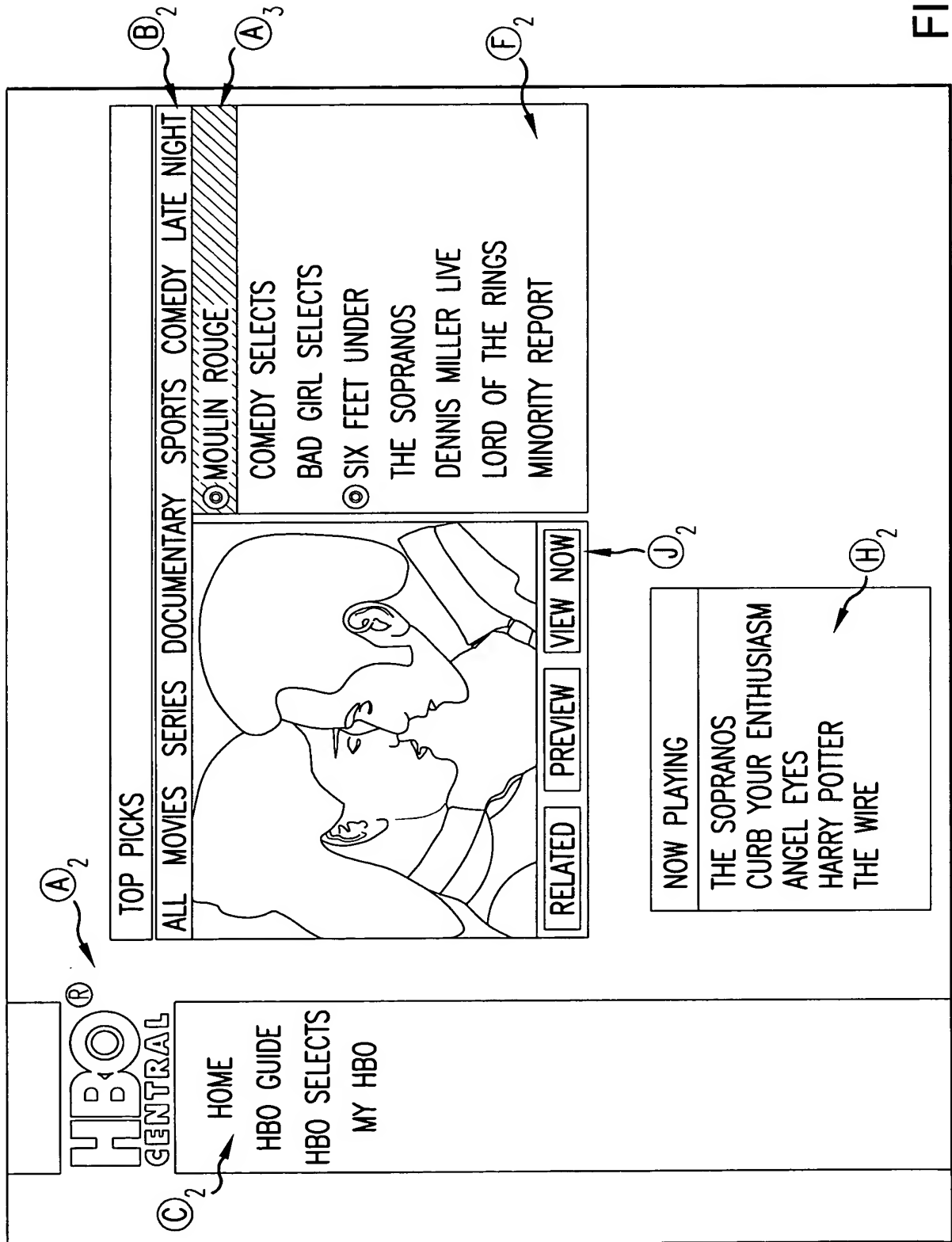


FIG. 3

UI ELEMENTS: NAVIGATION TO A TITLE

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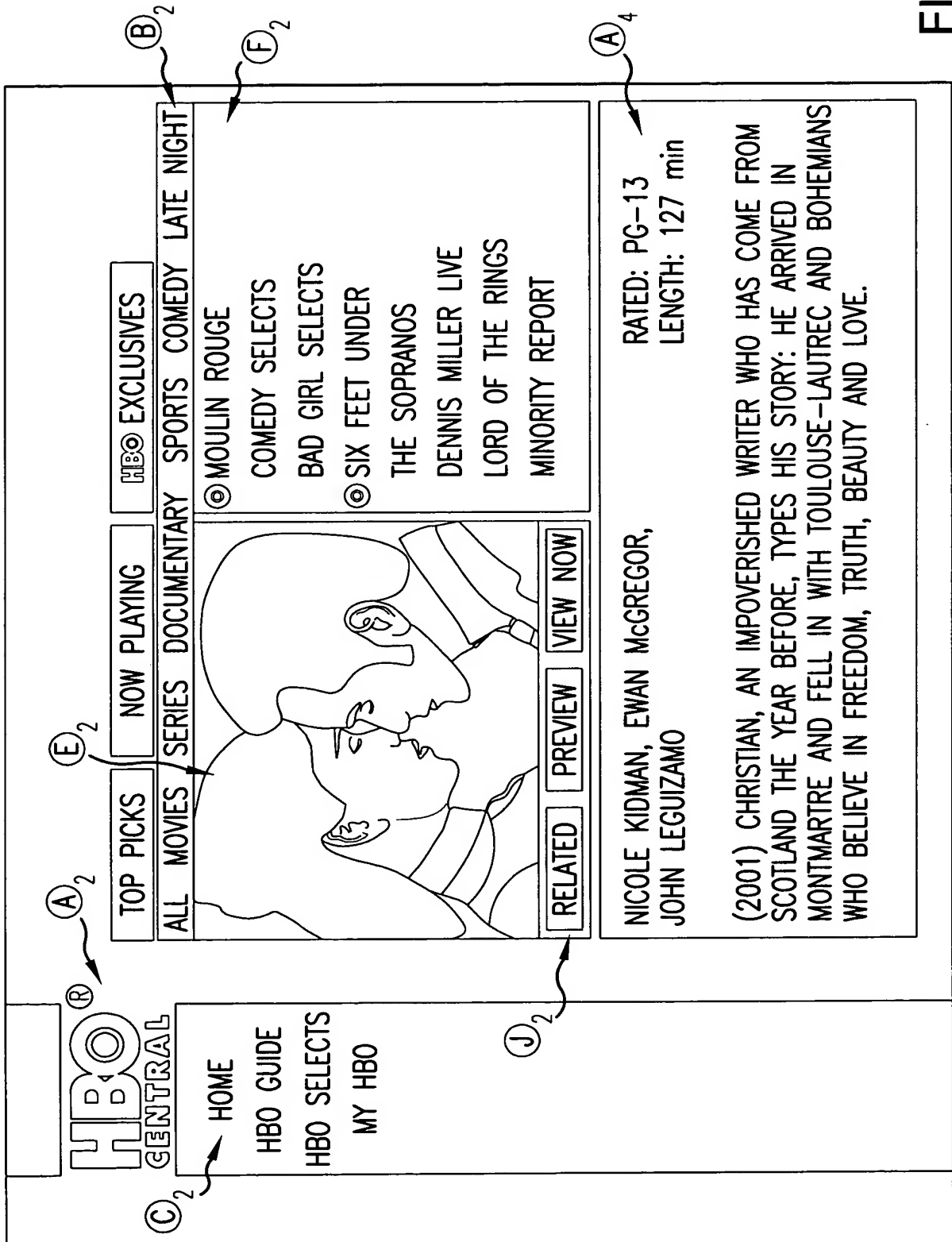


FIG. 4

UI ELEMENTS: MORE INFO SCREEN (UI-BASED)

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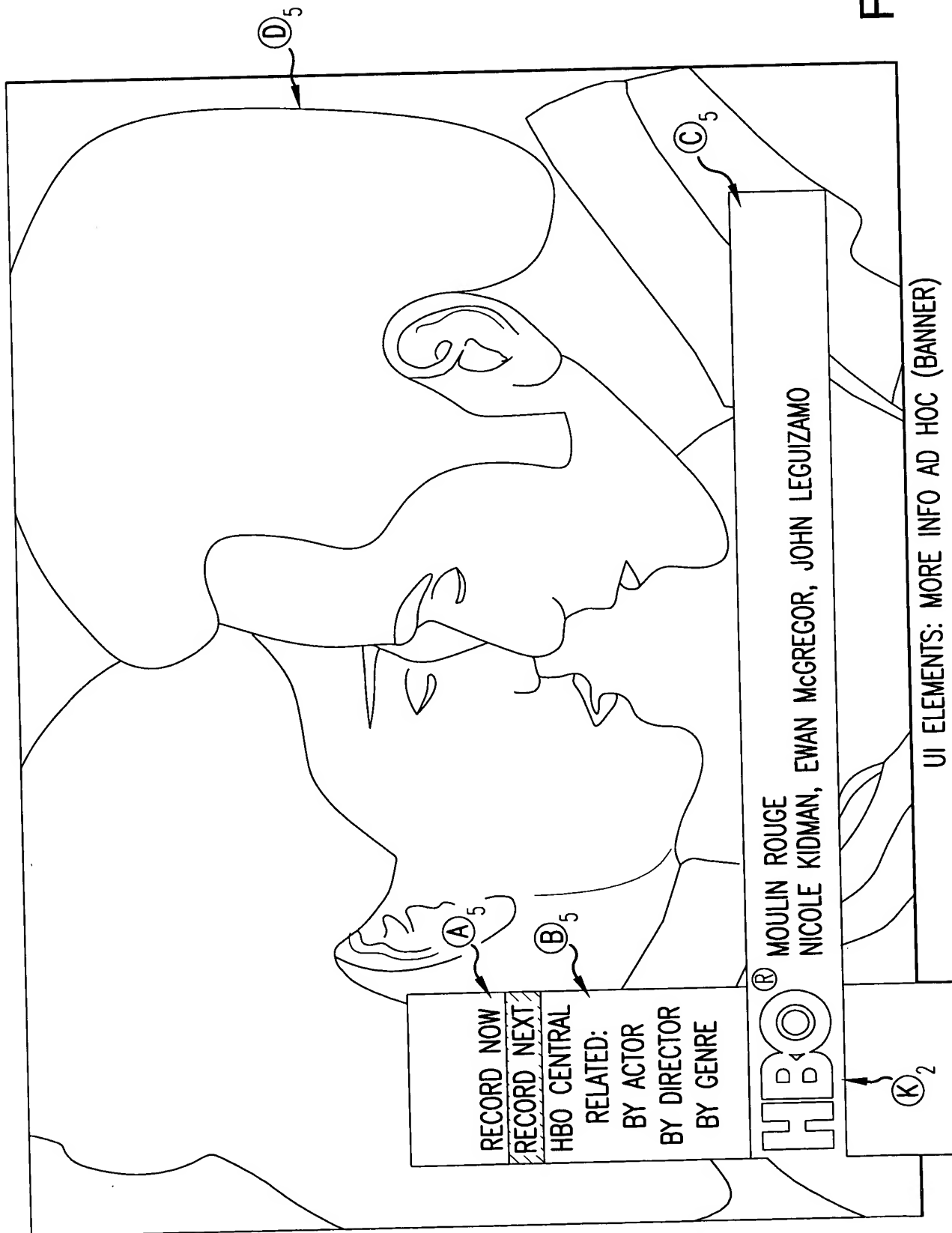
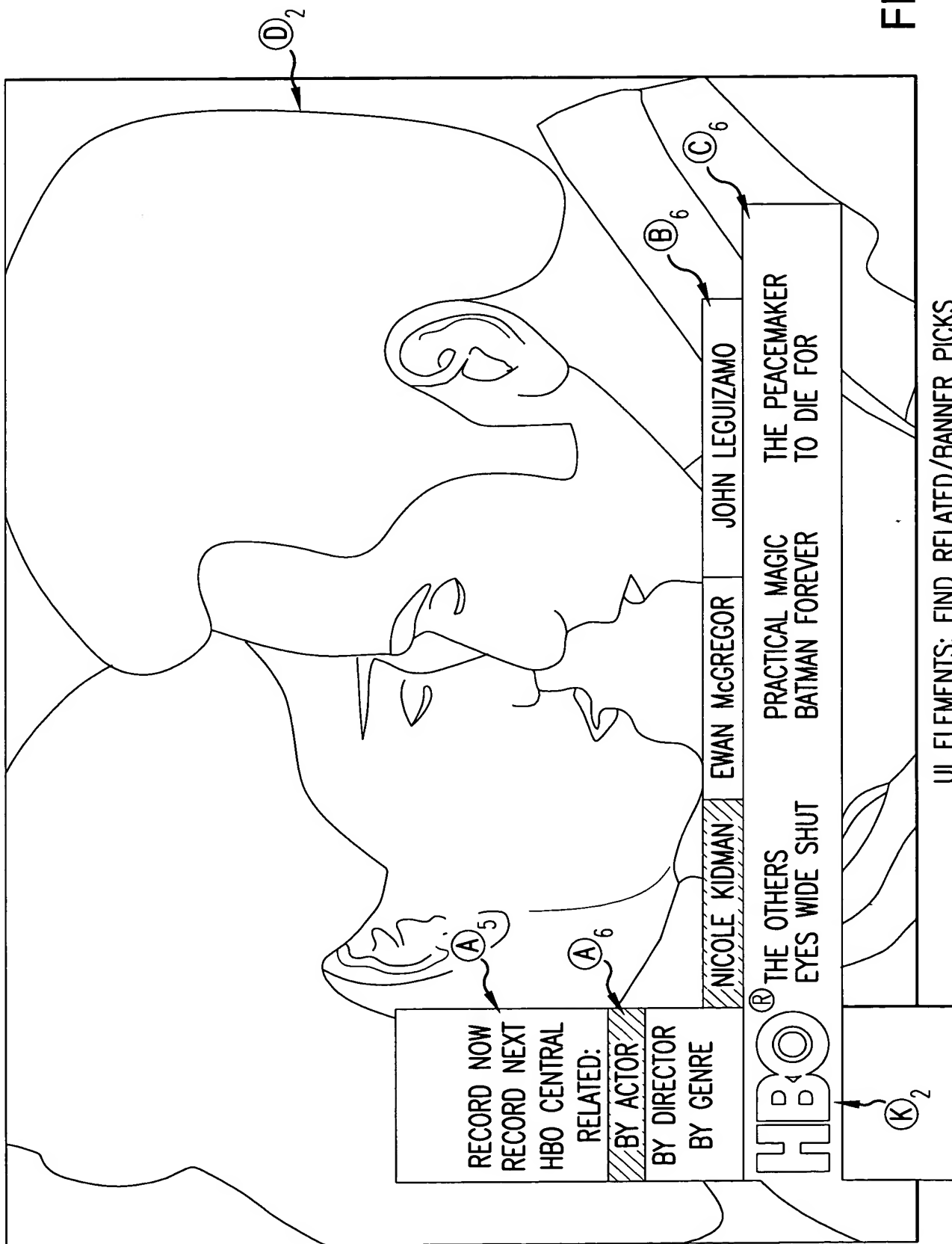


FIG. 5

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INTEGRATED MEDIA VIEWING ENVIRONMENT BLOCK DIAGRAM

CHANNEL INFORMATION

- BASIC EPG DATA/METADATA (e.g. TRIBUNE)
- IN-BAND METADATA (e.g. PSIP, V-CHIP, XDS)
- OUT-OF-BAND METADATA (e.g. BFS OOB CAROUSEL)
- OUT-OF-BAND AUGMENTATION METADATA (e.g. INTERNET/XML DATA)

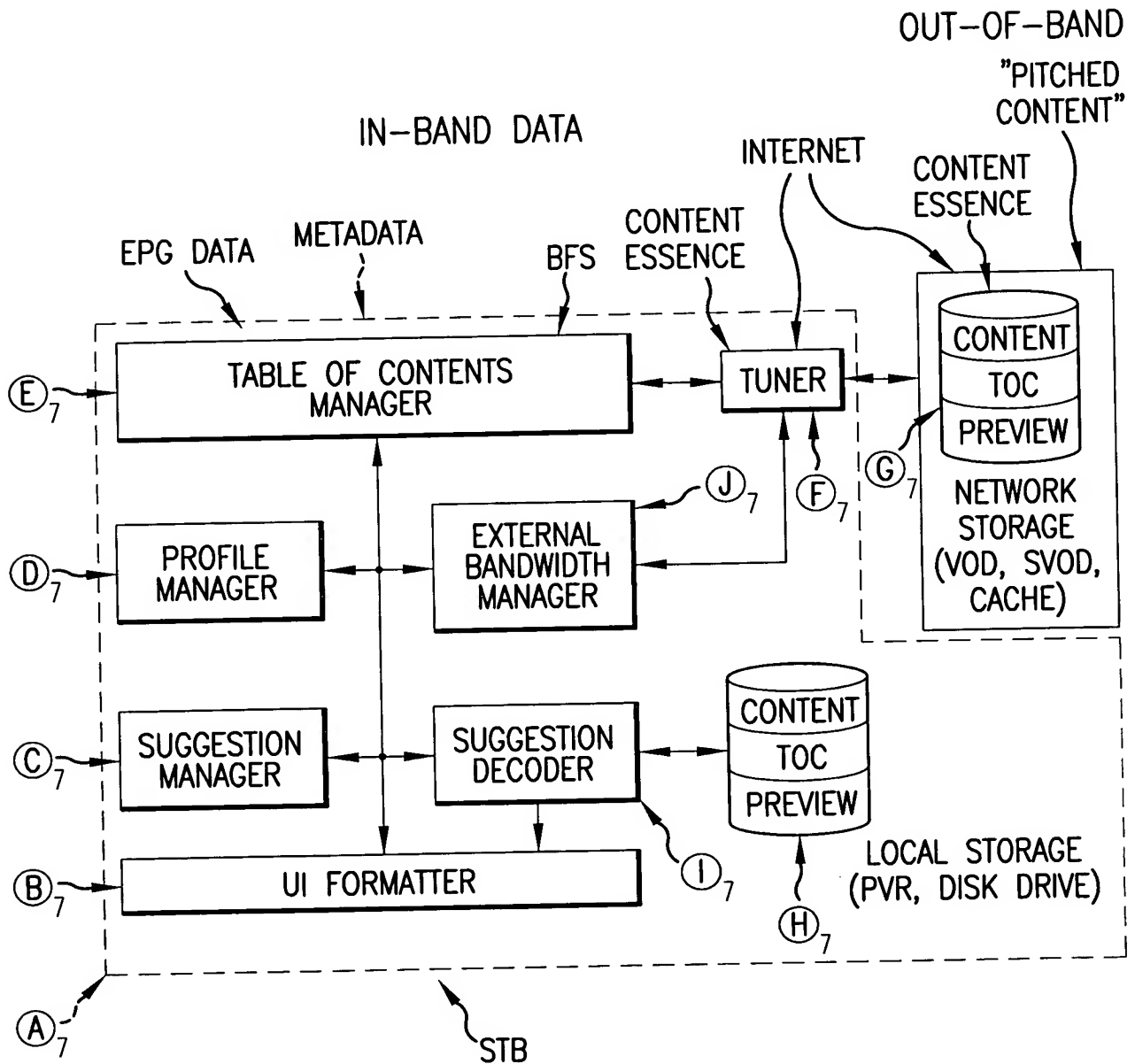


FIG. 7

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INTEGRATED MEDIA VIEWING ENVIRONMENT

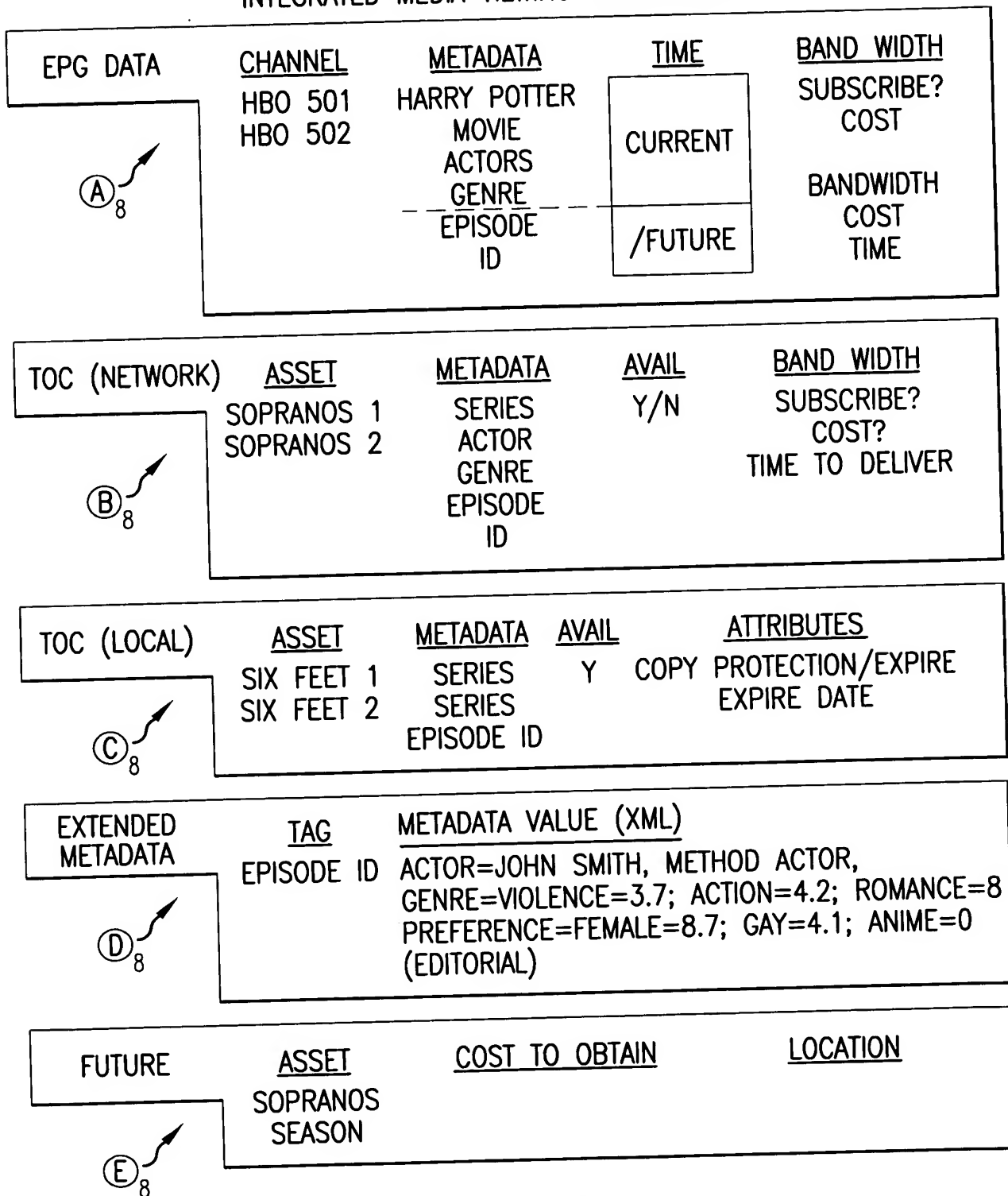


FIG.8

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TABLE OF CONTENTS MANAGER

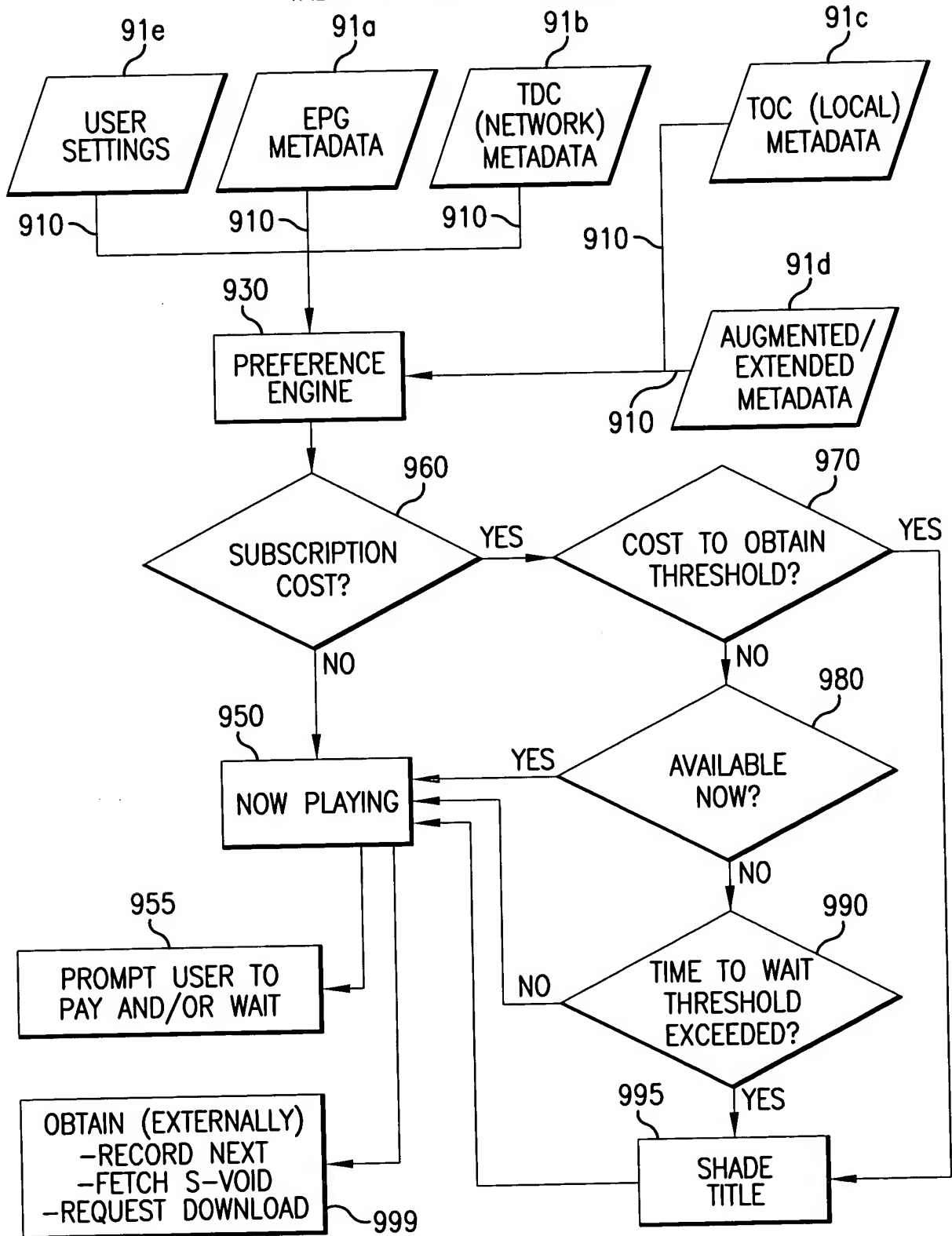
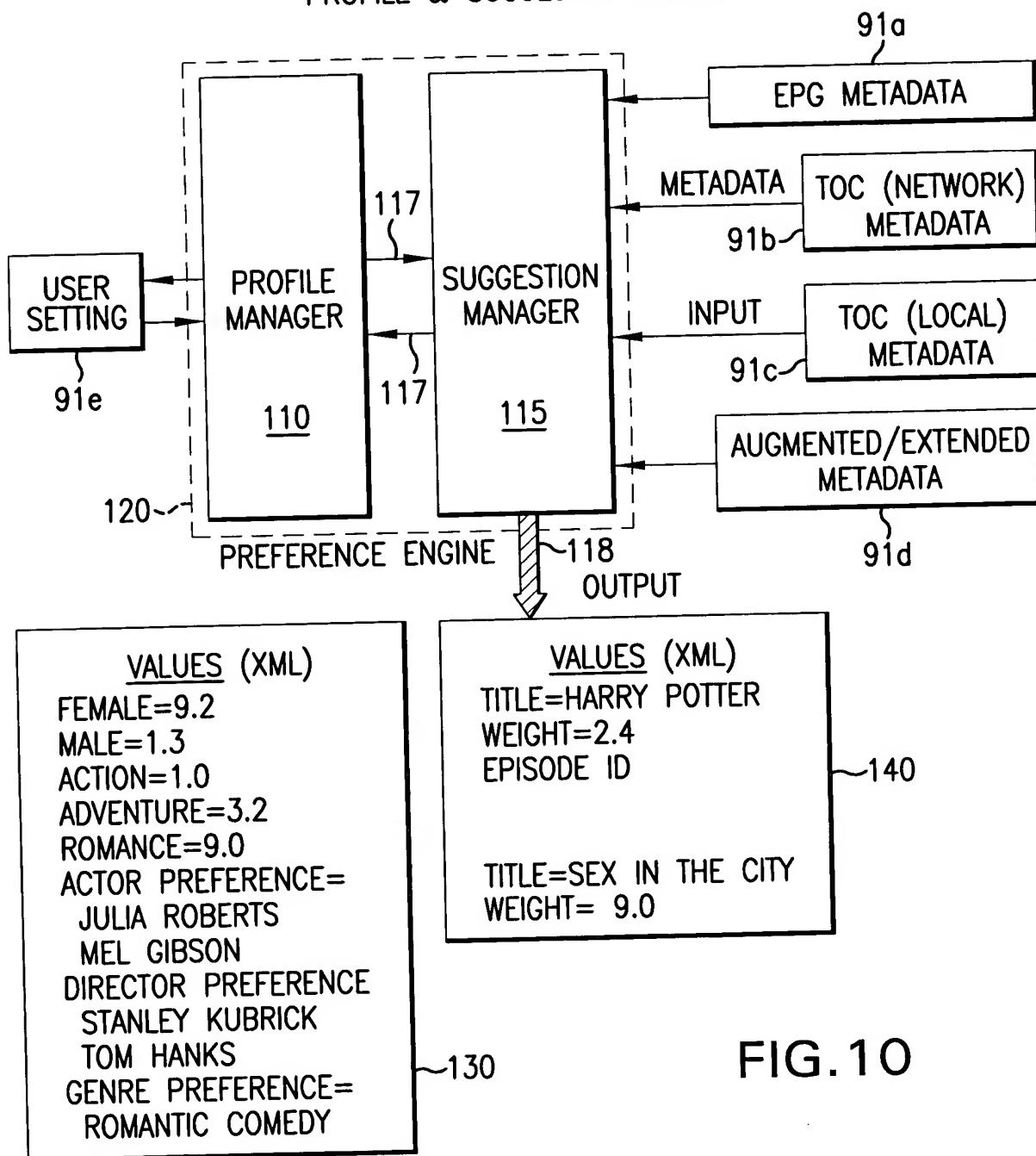


FIG.9

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 INTEGRATED MEDIA VIEWING ENVIRONMENT
 PROFILE & SUGGESTION MANAGER



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INTEGRATED MEDIA VIEWING ENVIRONMENT PREVIEW CAPTURE

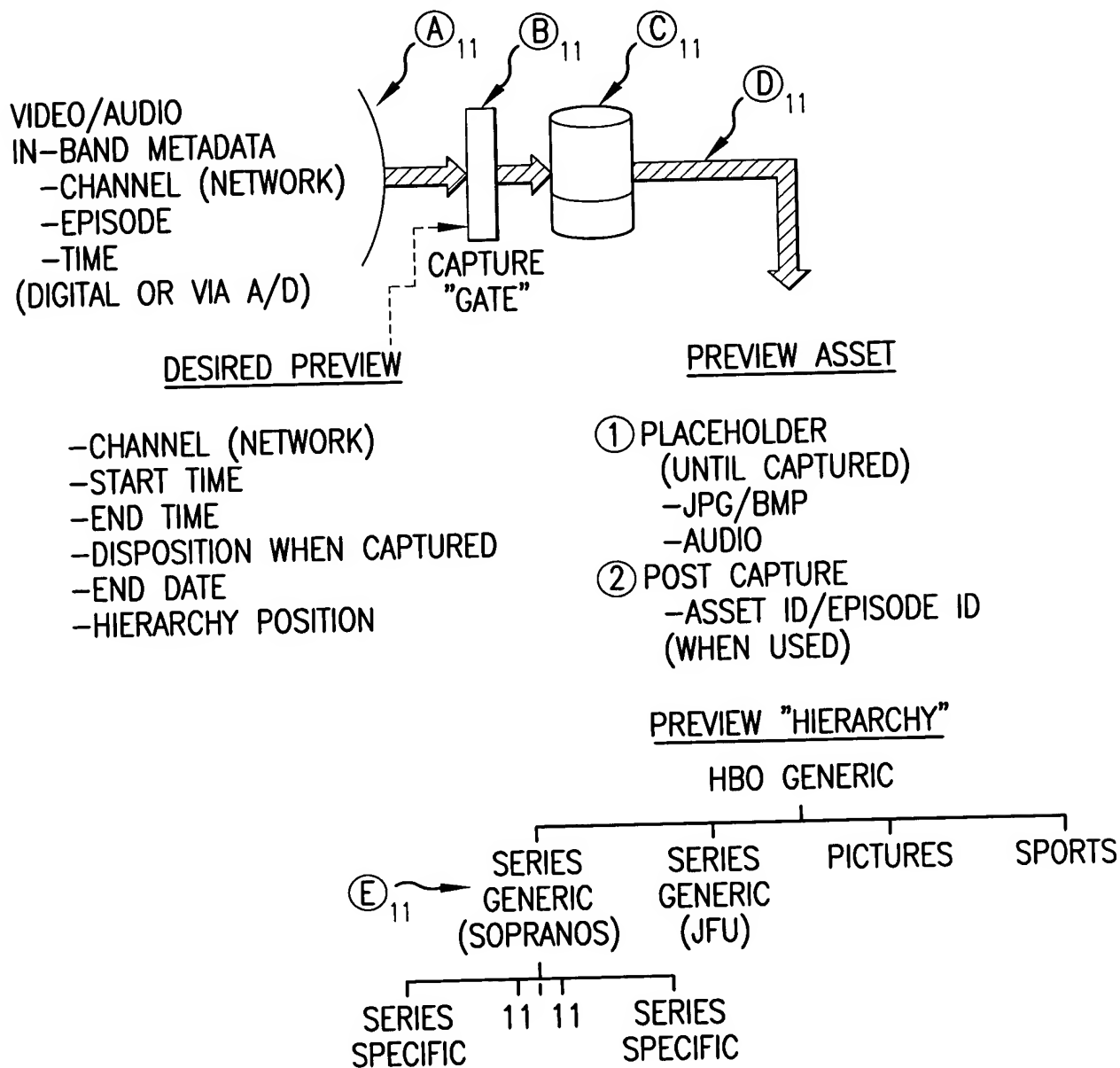


FIG. 11

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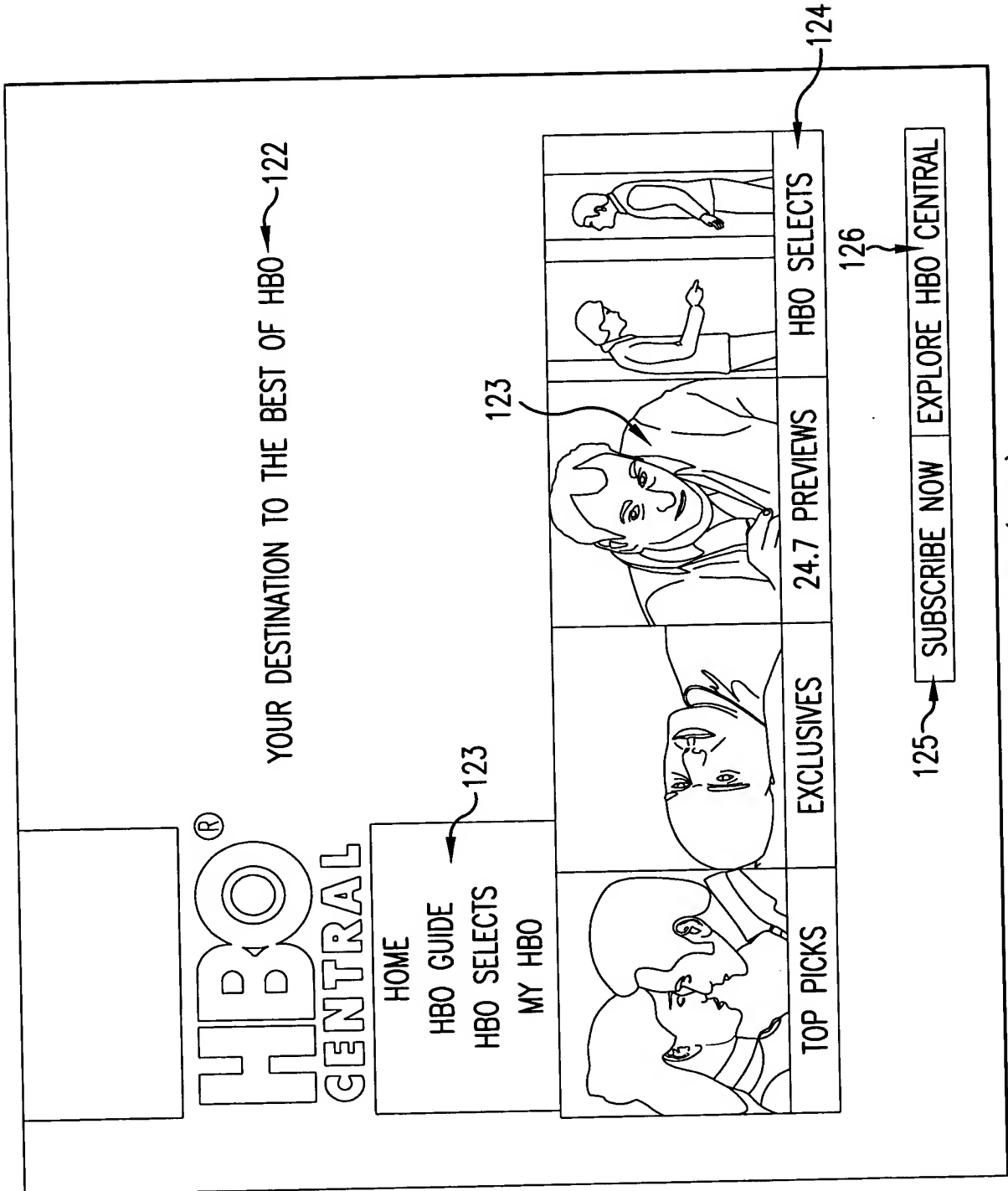


FIG. 12

UI ELEMENTS: HOME (ROOT)

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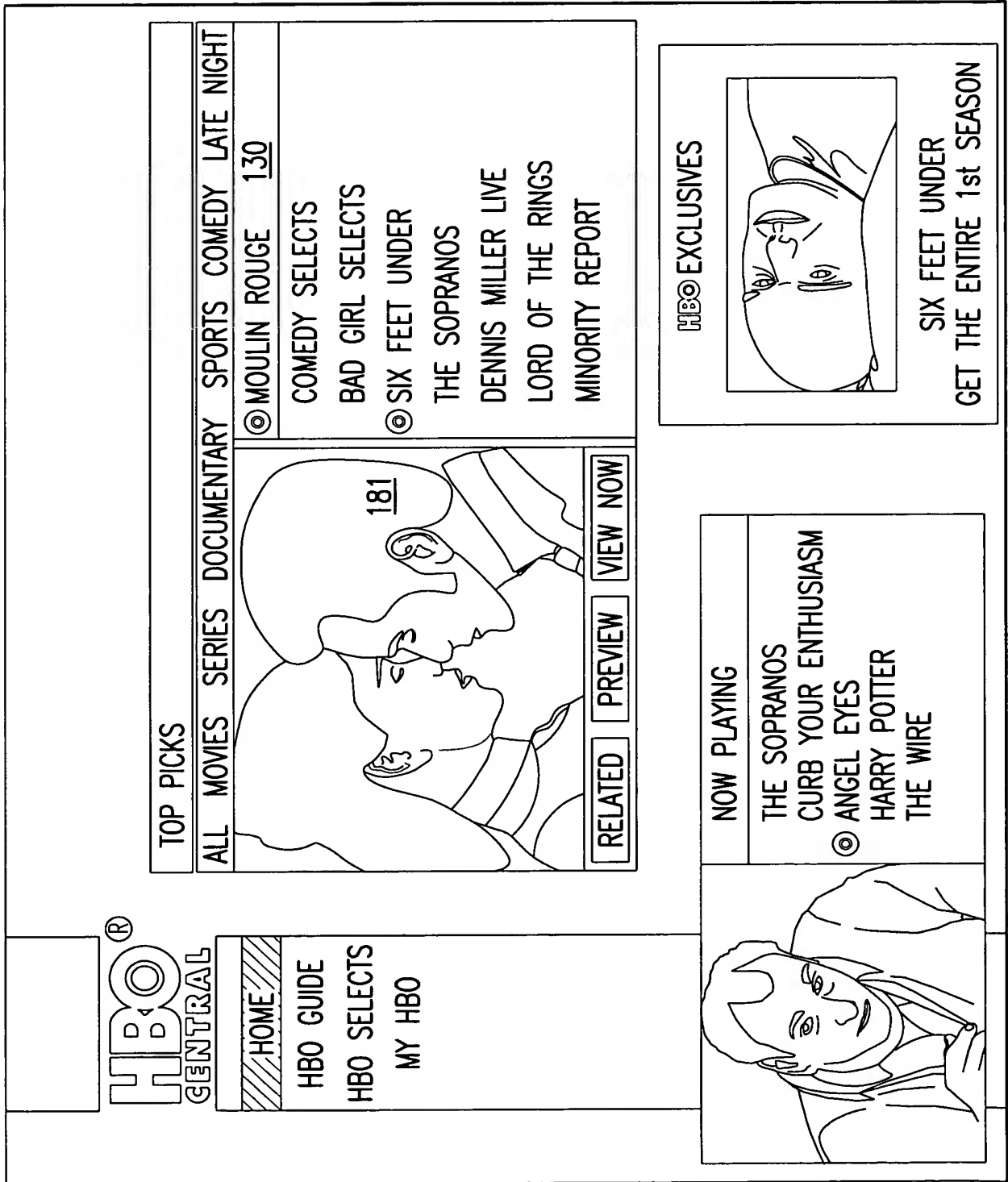


FIG. 13

TOP PICKS

NOW PLAYING

HBO EXCLUSIVES

ALL MOVIES

SERIES

DOCUMENTARY

SPORTS

COMEDY

LATE NIGHT

MOULIN ROUGE

COMEDY SELECTS

BAD GIRL SELECTS

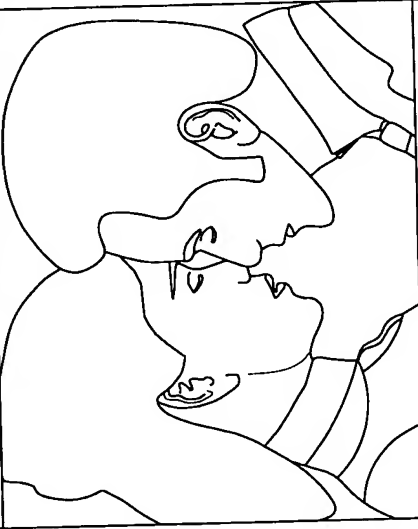
SIX FEET UNDER

THE SOPRANOS

DENNIS MILLER LIVE

LORD OF THE RINGS

MINORITY REPORT



RELATED

PREVIEW

VIEW NOW

NICOLE KIDMAN, EWAN MCGREGOR,
JOHN LEGUIZAMO

RATED: PG-13

LENGTH: 127 min

(2001) CHRISTIAN, AN IMPOVERISHED WRITER WHO HAS COME FROM
SCOTLAND THE YEAR BEFORE, TYPES HIS STORY: HE ARRIVED IN
MONTMARTRE AND FELL IN WITH TOULOUSE-LAUTREC AND BOHEMIANS
WHO BELIEVE IN FREEDOM, TRUTH, BEAUTY AND LOVE.

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GENERAL

HOME

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HBO SELECTS

MY HBO

FIG.14

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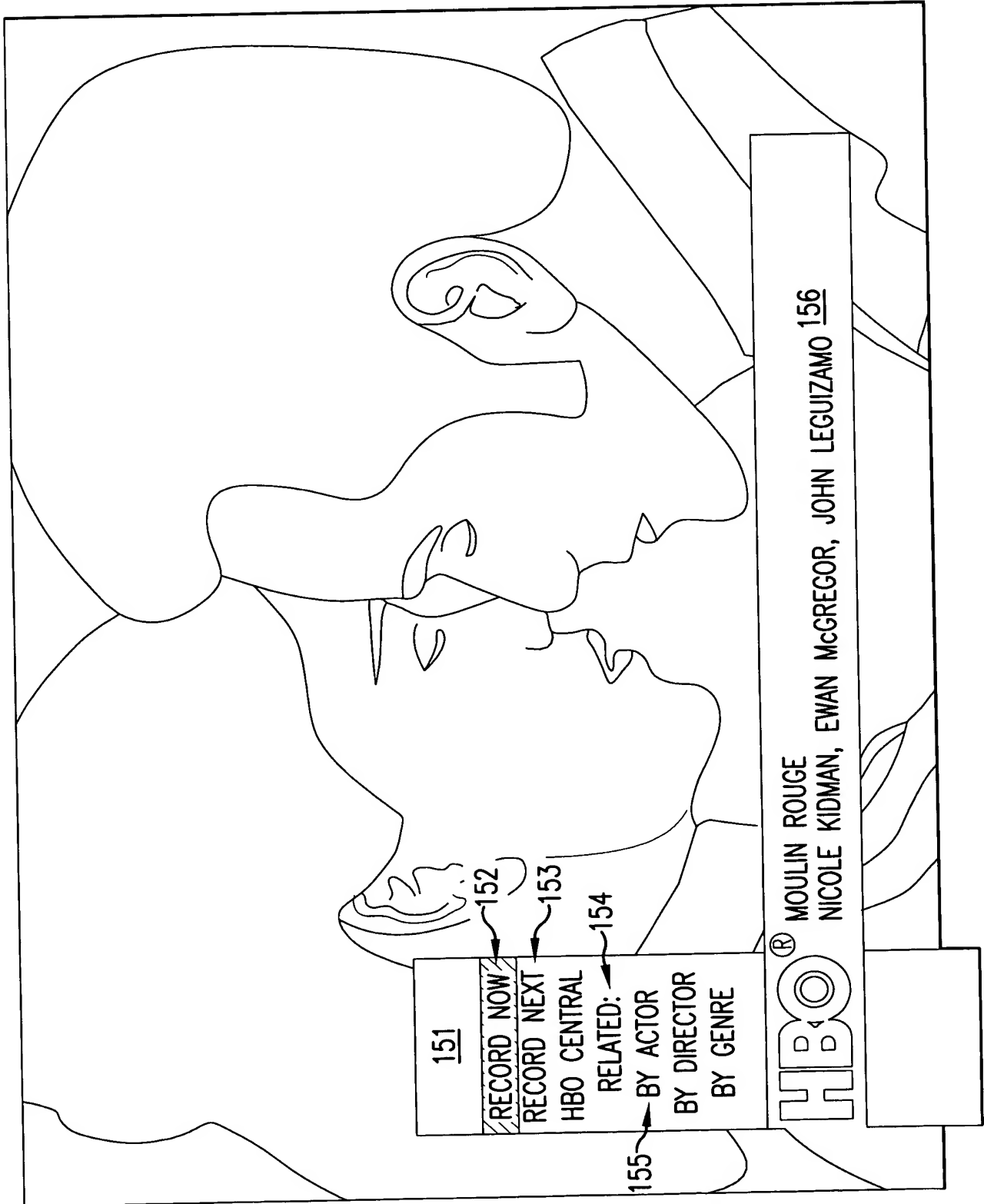


FIG. 15

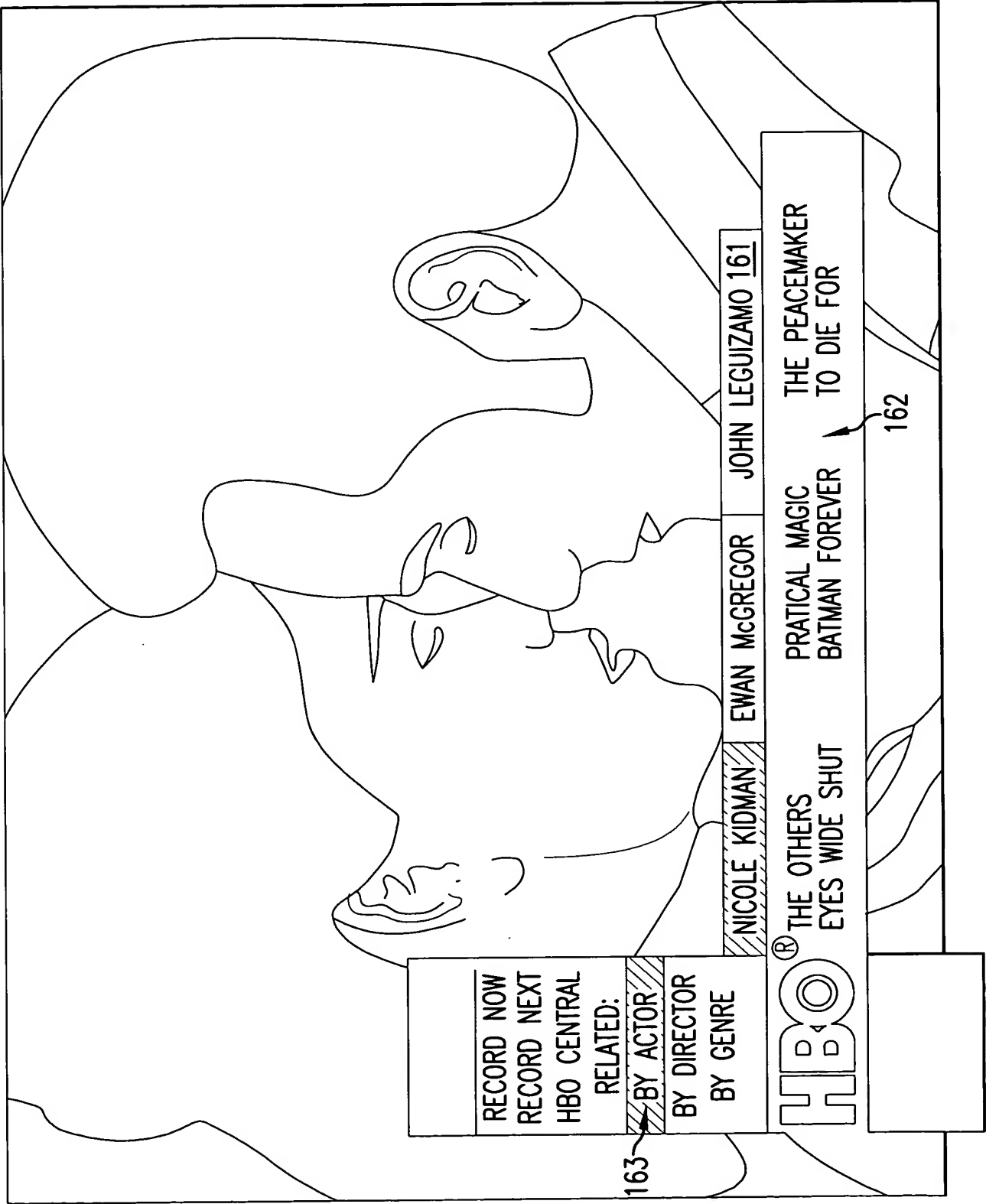


FIG. 16

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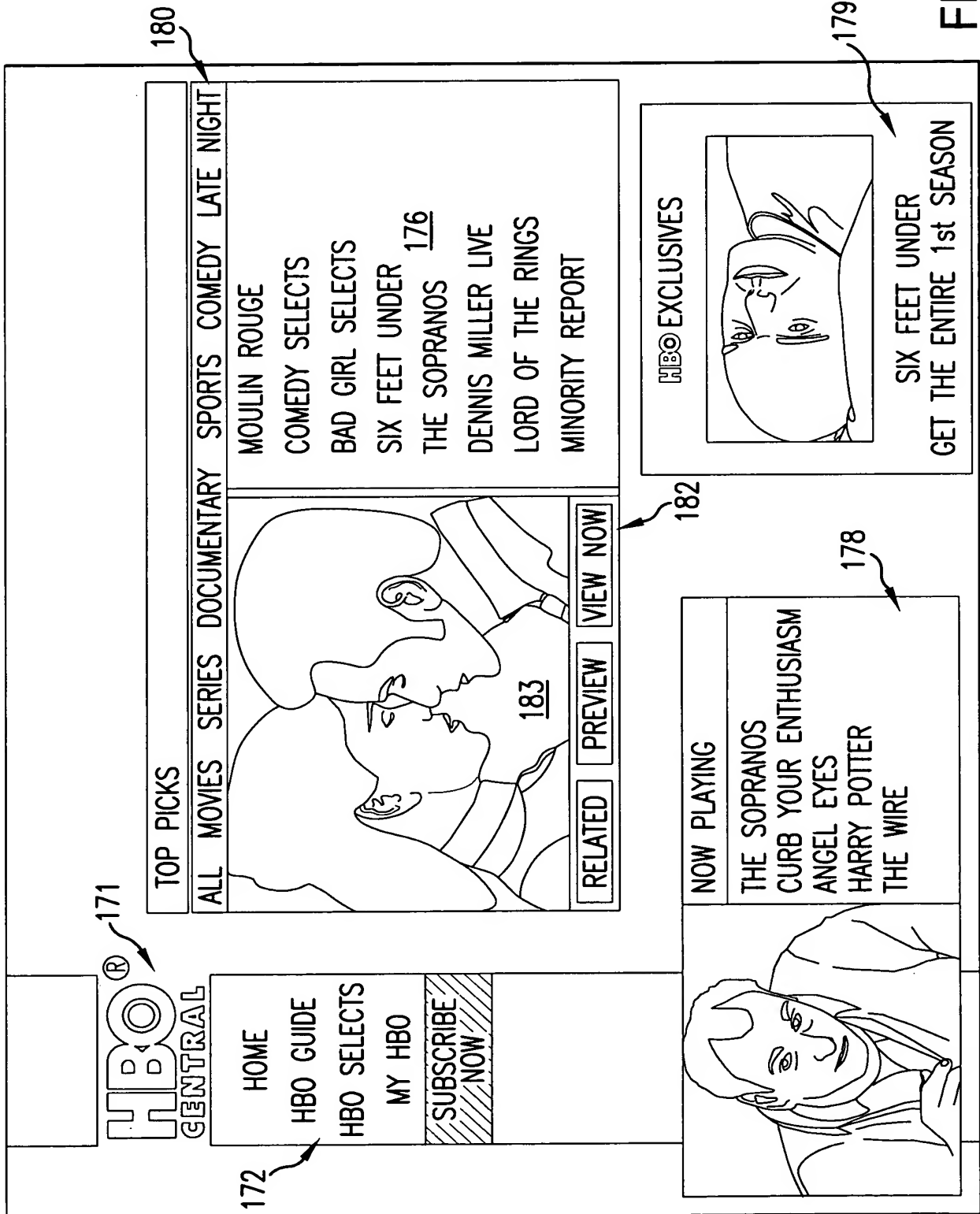


FIG. 17